

Subject: **We Now Offer Access to Flexible Payment Plans with Scratch Pay**

Hi **[First Name]**,

We're excited to share that we now offer access to flexible payment plans through the Scratch Pay platform to help make care more affordable and accessible.† Whether you are planning a procedure, facing an unexpected expense, or visiting us for routine care, the convenient payment plans offered through the Scratch platform makes it easier to manage the cost of treatment.

With payment plans on the Scratch platform, you can:

- Apply quickly and securely
- Get a decision in minutes
- Choose a payment plan that works for your budget
- Move forward with care right away

There's no impact to your credit score* to check your options, and the application takes just a few minutes.

If you've been considering treatment or have upcoming care scheduled, this new option through the Scratch platform can help you spread payments out over time instead of paying the full amount upfront.

To learn more or apply, visit: scratchpay.com

If you have any questions, feel free to contact our team — we're happy to help.

We look forward to continuing to care for you.

Warmly,

[Practice Name]

†Checking your eligibility for a plan will not impact your credit score. If you are approved and accept a loan, repayment activities may be reported to the credit bureaus.

Scratch Pay Plans in the U.S. are issued by WebBank. Scratch Pay Plans in the U.S. are subject to eligibility and may not be available in all states. In Canada, loans are issued by Scratch Financial, Inc. Scratch Financial, Inc. DBA Scratchpay (NMLS ID 1582666).